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# Business Analysis For Practitioners A Practice Guide

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*Business Analysis For Practitioners A Practice Guide*

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#### **Business Analysis for Practitioners** *Project Management Institute*

Business Analysis for Practitioners: A Practice Guide provides practical resources to tackle the project-related issues associated with requirements and business analysis—and addresses a critical need in the industry for more guidance in this area. The practice guide begins by describing the work of business analysis. It identifies the tasks that are performed, in addition to the essential knowledge and skills needed to effectively perform business analysis on programs and projects.

#### **The PMI Guide to Business Analysis** *Project Management Institute*

The Standard for Business Analysis – First Edition is a new PMI foundational standard, developed as a basis for business analysis for portfolio, program, and project management. This standard illustrates how project management processes and business analysis processes are complementary activities, where the primary focus of project management processes is the project and the primary focus of business analysis processes is the product. This is a process-based standard, aligned with A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Sixth Edition, and to be used as a standard framework contributing to the business analysis body of knowledge.

#### **Business Analysis For Dummies** *John Wiley & Sons*

Your go-to guide on business analysis Business analysis refers to the set of tasks and activities that help companies determine their objectives for meeting certain opportunities or addressing challenges and then help them define solutions to meet those objectives. Those engaged in business analysis are charged with identifying the activities that enable the company to define the business problem or opportunity, define what the solutions looks like, and define how it should behave in the end. As a BA, you lay out the plans for the process ahead. Business Analysis For Dummies is the go to reference on how to make the complex topic of business analysis easy to understand. Whether you are new or have experience with business analysis, this book gives you the tools, techniques, tips and tricks to set your project's expectations and on the path to success. Offers guidance on how to make an impact in your organization by performing business analysis Shows you the tools and techniques to be an effective business analysis professional Provides a number of examples on how to perform business analysis regardless of your role If you're interested in learning about the tools and techniques used by successful business analysis professionals, Business Analysis For Dummies has you covered.

#### **Requirements Management** *Project Management Institute*

Organizations continue to experience project issues associated with poor performance on requirements-related activities. This guide will give you the tools you need to excel in requirements development and management — components of the larger field of business analysis and a critical competence for project, program and portfolio management. Requirements Management: A Practice Guide is a bridge between A Guide to the Project Management Body of Knowledge (PMBOK® Guide), which speaks to requirements development and management from a high-level perspective, and Business Analysis for Practitioners: A Practice Guide, which describes requirements development and management at a detailed and practical level. This practice guide is the middle ground, offering project managers, program managers, teams members and stakeholders the opportunity to learn more about the requirements process

#### **Seven Steps to Mastering Business Analysis** *J. Ross Publishing*

"This book provides a "how to" approach to mastering business analysis work. It will help build the skill sets of new analysts and all those currently doing analysis work, from project managers to project team members such as systems analysts, product managers and business development professionals, to the experienced business analyst. It also covers the tasks and knowledge areas for the new 2008 v.2 of The Guide to the Business Analysis Body of Knowledge (BABOK) and will help prepare business analysts for the HBA CBAP certification exam."--BOOK JACKET.

#### **Business Analysis** *John Wiley & Sons*

The definitive guide on the roles and responsibilities of the business analyst Business Analysis offers a complete description of the process of business analysis in solving business problems. Filled with tips, tricks, techniques, and guerilla tactics to help execute the process in the face of sometimes overwhelming political or social obstacles, this guide is also filled with real world stories from the author's more than thirty years of experience working as a business analyst. Provides techniques and tips to execute the at-times tricky job of business analyst Written by an industry expert with over thirty years of experience Straightforward and insightful, Business Analysis is a valuable contribution to your ability to be successful in this role in today's business environment.

#### **Business Analysis, Software Testing, Usability** *Lutfi Koray Yitmen*

"There are many books about topics and disciplines in Information Technology. But most books concentrate on a single area. This book is an exception - it looks at three disciplines and ties them together. Excellent idea. Congratulations to Koray for putting this book together, and also for his generosity in donating profits to schools." -- Dorothy Graham, Best-selling Author "Koray does a great job of using clever, insightful metaphors to illustrate concepts. He writes in an accessible, easy-to-read style. I hope you enjoy reading this book as much as I did." -- Rex Black, Best-selling Author "In his book Koray uses two phrases again and again. The first is "Quality is not tested, but built." The other phrase is "... should first be handled as a people issue rather than a technology issue." To those in the IT world who need an understanding of these principles, I recommend this book." -- Lee Copeland, Best-selling Author This book is a quick guide to business analysis, software

testing, and usability disciplines. Throughout the book, different perspectives are brought to the following interesting comparisons and relationships: Business Analysis - Business analysts and software testers - Usability specialists and business analysts - System analysts and business analysts - Project management and business analysis - Business requirements and system requirements - Use cases and user requirements - The object-oriented approach versus the business process approach - Functional requirements and non-functional requirements - Scope management and stakeholder management - Change management and project management - Process flows, class diagrams, and sequence diagrams - Use case modelling and project scope definition - In-scope items and out-of-scope items - Unclear requirements and test cases - Traceability matrix and gold plating - Change request management process and requirements management tools - Impact analysis and traceability matrix - Project Management Institute (PMI) knowledge areas and business analysis Software Testing - Software test design techniques and high jump techniques - Software testing and road traffic - Priority versus severity - Risk and software testing - Software testing levels and software testing types - Black-box testing versus white-box testing - Statement coverage versus decision coverage Usability - User Experience (UX) and usability - Usability specialists and business analysts - Usability testing versus user acceptance testing - Interaction design and process flow design - User profiling versus persona identification - Interface design and interaction design This book targets broad range of professionals such as: - Business analysts, software testers, usability specialists and UX designers - Systems analysts and developers - Project managers, entrepreneurs, product owners, scrum masters and product managers - Business units, sales managers and marketing managers - Business consultants, management consultants, C-level executives - Managers of all divisions"

#### **Leveraging Business Analysis for Project Success, Second Edition** *Business Expert Press*

Only 39 percent of projects today are successful. Nearly half of the projects that fail do so because of "poor requirements management" (PMI 2014). *Leveraging Business Analysis for Project Success, Second Edition* explores the role of the business analyst in setting a project up for success. It informs and educates project managers, sponsors, and organization leaders on what is necessary for project success. This book goes beyond requirements management in exploring how business analysis professionals (business analysts, product managers, product owners, and others) can contribute to increased profitability through project selection, scope definition, and postimplementation evaluation. The reader will learn about the history of business analysis, professional organizations and resources to support the profession, and what to expect from the business analysis professional at each phase of the project lifecycle as presented in a case study throughout the book. Project leaders will better be able to support the business analysis needs of the project by understanding the skills, expertise, tasks, resources, and time needed to do business analysis right and maximize the return on investment for each project.

#### **Achieve Business Analysis Certification**

This unique and easy-to-use exam study guide is the most comprehensive and cost-effective on the market for business analysis certification. It covers the exam content of the PMI-Professional in

Business Analysis (PMI-PBA), the Certified Business Analysis Professional (CBAP) from the IIBA, and the Certified Professional for Requirements Engineering (CPRE) Foundation Level from the IREB. Achieve Business Analysis Certification, used in conjunction with the Body of Knowledge guides published by PMI and the IIBA, provides everything needed to achieve BA certification on the first try and a level of knowledge that will set users of this guide apart from the crowd!

#### **Business Analysis Methodology Book**

Resource added for the Business Analyst program 101021.

#### **Pmi-pba Exam Prep**

#### **Agile and Business Analysis** *BCS, The Chartered Institute for IT*

Adopting an Agile approach can revolutionize the way business analysts work. It enables clearer vision and success measure definitions, better stakeholder engagement and a greater understanding of customer needs, amongst other benefits. This book provides a comprehensive introduction to Agile methodologies and explains these in the context of business analysis. It is ideal for business analysts wanting to learn Agile practices, working in an Agile environment, or undertaking Agile certifications.

#### **Managing Business Analysts**

This book is full of advice and guidance on how to take on the management of BAs, written from many perspectives. Here you will read about how BAs manage themselves and how they might manage other BAs. You will also encounter information on how Project Managers (PMs) can best make use of the BAs on their teams and on how Senior Management can adapt corporate processes to take advantage of the skills that BAs bring to the table. How will off-shoring affect the use of BAs? How do they fit into the corporate organization charts? What kind of specialized training will they require? This book can help with these questions, and provide expert-level guidance from people who have been there and done that. Here are just some of the subjects addressed in this book: How do PMs manage BAs? How do BAs manage BAs? How do BAs manage when they find themselves responsible for projects? How do functional or line managers manage BAs? How should we train our BAs? What does the career ladder for BAs look like? How should BAs be organized in my company? How do I persuade my senior management that BAs bring great value? This book is a collaborative effort, consisting of the views and contributions of a wide variety of experts in the BA arena. The contributing authors include two Vice-Presidents of the IIBA(r), the Presidents of training and consulting companies, well-known international authors, working BA Managers, Trainers, Project Managers, and a number of international contributors. This group's wide range of backgrounds and subject matter expertise provide a perfect blend of theory and real-world experience, and this book should become an excellent resource for you as you manage your way through the world of business analysis.

#### **The Business Analysis Handbook** *Kogan Page Publishers*

The business analyst role can cover a wide range of responsibilities, including the elicitation and documenting of business requirements, upfront strategic work, design and implementation phases. Typical difficulties faced by analysts include stakeholders who disagree or don't know their requirements, handling estimates and project deadlines that conflict, and what to do if all the requirements are top priority. The Business Analysis Handbook offers practical solutions to these and other common problems which arise when uncovering requirements or conducting business analysis. Getting requirements right is difficult; this book offers guidance on delivering the right project results, avoiding extra cost and work, and increasing the benefits to the organization. The Business Analysis Handbook provides an understanding of the analyst role and the soft skills required, and outlines industry standard tools and techniques with guidelines on their use to suit the most appropriate situations. Covering numerous techniques such as Business Process Model and Notation (BPMN), use cases and user stories, this essential guide also includes standard templates to save time and ensure nothing important is missed.

**A Guide to the Project Management Body of Knowledge (PMBOK® Guide) - Seventh Edition and The Standard for Project Management (BRAZILIAN PORTUGUESE)** *Project Management Institute*

PMBOK® Guide is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new approaches and rapid market changes. Reflecting this evolution, The Standard for Project Management enumerates 12 principles of project management and the PMBOK® Guide &– Seventh Edition is structured around eight project performance domains. This edition is designed to address practitioners' current and future needs and to help them be more proactive, innovative and nimble in enabling desired project outcomes. This edition of the PMBOK® Guide:

- Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.);
- Provides an entire section devoted to tailoring the development approach and processes;
- Includes an expanded list of models, methods, and artifacts;
- Focuses on not just delivering project outputs but also enabling outcomes; and
- Integrates with PMI standards+™ for information and standards application content based on project type, development approach, and industry sector.

**Business Analysis BCS, The Chartered Institute for IT**

Business analysts must respond to the challenges of today's highly competitive global economy by developing practical, creative and financially sound solutions and this excellent guide gives them the necessary tools. It is also ideal for students wanting to gain university and industry qualifications. This new edition includes expanded discussions regarding gap analysis and benefits management, the impact of Agile software development and an introduction to business architecture.

**Business Analysis for Practitioners; a Practical Guide**

Master the Art of System Analysis, Requirement Elicitation and Solution Design. This reference is meant to help the experienced readers understand the Business Analyst world. But, this is just a book. The amazing and easy techniques included herein mean nothing if you are not going to act.

You better practice the techniques discussed in this reference as often as you can. Use the information provided in this guide to build a fuller and more meaningful career and professional life.\* One (1) Simplified Business Analysis Model.\* Seven (7) modules that help you sharpen your critical thinking skills.\* Eight (8) techniques and tools for how to do business analysis.\* Twelve (12) Business Analysis Tools.

**How to Start a Business Analyst Career**

You may be wondering if business analysis is the right career choice, debating if you have what it takes to be successful as a business analyst, or looking for tips to maximize your business analysis opportunities. With the average salary for a business analyst in the United States reaching above \$90,000 per year, more talented, experienced professionals are pursuing business analysis careers than ever before. But the path is not clear cut. No degree will guarantee you will start in a business analyst role. What's more, few junior-level business analyst jobs exist. Yet every year professionals with experience in other occupations move directly into mid-level and even senior-level business analyst roles. My promise to you is that this book will help you find your best path forward into a business analyst career. More than that, you will know exactly what to do next to expand your business analysis opportunities.

**The Business Analyst's Handbook** *Course Technology*

One of the objectives of this book is to incorporate best practices and standards in to the BA role. While a number of standards and guidelines, such as Business Process Modeling Notation (BPMN), have been incorporated, particular emphasis has been placed on the Business Analysis Body of Knowledge (BABOK), the Information Technology Infrastructure Library (ITIL), and the Unified Modeling Language (UML).

**Occupational Outlook Handbook**

**Business Analysis for Beginners** *Mohamed Elgendy*

Business Analysis for Beginners is a comprehensive hands-on guide to jump-starting your BA career in four weeks. The book empowers you to gain a complete understanding of business analysis fundamental concepts and unlock the value of a business analyst to an organization in identifying problems and opportunities and finding solutions. Learn how to define the business needs and apply the most effective tools and techniques to elicit, analyze and communicate requirements with business stakeholders. Business analysis in a nutshell - gain a comprehensive understanding of business analysis fundamental concepts and understand the value of a business analyst to an organization in identifying problems and opportunities and finding solutions. Scope definition & requirements management techniques - learn how to define the business needs and the most effective tools and techniques to elicit, analyze and communicate requirements with business stakeholders. Your BA toolkit - in addition to our step-by-step guide to all business analysis tasks, this book provides a thorough explanation of the different models & methodologies of Software Development Life Cycle (SDLC) and business process modeling. Our guide to kick-starting your BA

career - we have included virtually every type of interview question you might face. After each chapter, you will find an interview cheat sheet to help you ace interview rounds and land your BA role.

**Business Analysis Techniques** *BCS, The Chartered Institute for IT*

The development of business analysis as a professional discipline has extended the role of the business analyst who now needs the widest possible array of tools and the skills and knowledge to be able to use each when and where it is required. This new edition provides 99 possible techniques and practical guidance on how and when to apply them.

**CBAP / CCBA Certified Business Analysis Study Guide** *John Wiley & Sons*

The bestselling CBAP/CCBA study guide, updated for exam v3.0 The CBAP/CCBA Certified Business Analysis Study Guide, Second Edition offers 100% coverage of all exam objectives for the Certified Business Analysis Professional (CBAP) and Certification of Competency in Business Analysis (CCBA) exams offered by the International Institute of Business Analysis (IIBA). Detailed coverage encompasses all six knowledge areas defined by the Guide to Business Analysis Body of Knowledge (BABOK): Planning and Monitoring, Elicitation, Requirements Management and Communication, Enterprise Analysis, Requirements Analysis, and Solution Assessment and Validation, including expert guidance toward all underlying competencies. Real-world scenarios help you align your existing experience with the BABOK, and topic summaries, tips and tricks, practice questions, and objective-mapping give you a solid framework for success on the exam. You also gain access to the Sybex interactive learning environment, featuring review questions, electronic flashcards, and four practice exams to help you gauge your understanding and be fully prepared exam day. As more and more organizations seek to streamline production models, the demand for qualified Business Analysts is growing. This guide provides a personalized study program to help you take your place among those certified in essential business analysis skills. Review the BABOK standards and best practices Master the core Business Analysis competencies Test your preparedness with focused review questions Access CBAP and CCBA practice exams, study tools, and more As the liaison between the customer and the technical team, the Business Analyst is integral to ensuring that the solution satisfies the customer's needs. The BABOK standards codify best practices for this essential role, and the CBAP and CCBA certifications prove your ability to perform them effectively. The CBAP/CCBA Certified Business Analysis Study Guide, Second Edition provides thorough preparation customizable to your needs, to help you maximize your study time and ensure your success.

**S.E.T. for Success** *Braveworld*

In S.E.T. FOR SUCCESS: A ROADMAP TO TRANSFORM YOUR BUSINESS, veteran consultant, trainer, speaker, and entrepreneur-Richard Lannon-guides you through the strategic-planning-to-action-roadmap process. Through a combination of business stories, models, and examples, he takes you on a journey to a powerful approach for getting started on your strategic planning efforts. Through the use of his SET-ability Model, you will focus on key business impact zones and create a business roadmap that will enable you to: apply a systematic approach to strategic planning and

implementation, create a strategy map outlining key business focus areas, establish key business indicators to measure success, build an implementation roadmap to guide your business, create a communication plan to engage people, and build team commitment for the things you must do. Using the S.E.T. for Success roadmap, you and your team will work together, unravel complex issues, make key business decisions, and establish a common direction. You will learn to Structure your approach, Engage your people, and Transform your business.

**A PRACTITIONER'S GUIDE TO BUSINESS ANALYTICS: Using Data Analysis Tools to Improve Your Organization's Decision Making and Strategy** *McGraw Hill Professional*

Gain the competitive edge with the smart use of business analytics In today's volatile business environment, the strategic use of business analytics is more important than ever. A Practitioners Guide to Business Analytics helps you get the organizational commitment you need to get business analytics up and running in your company. It provides solutions for meeting the strategic challenges of applying analytics, such as: Integrating analytics into decision making, corporate culture, and business strategy Leading and organizing analytics within the corporation Applying statistical qualifications, statistical diagnostics, and statistical review Providing effective building blocks to support analytics—statistical software, data collection, and data management Randy Bartlett, Ph.D., is Chief Statistical Officer of the consulting company Blue Sigma Analytics. He currently works with Infosys, where he has helped build their new Business Analytics practice.

**Agile Practice Guide (Hindi)** *Project Management Institute*

Agile Practice Guide – First Edition has been developed as a resource to understand, evaluate, and use agile and hybrid agile approaches. This practice guide provides guidance on when, where, and how to apply agile approaches and provides practical tools for practitioners and organizations wanting to increase agility. This practice guide is aligned with other PMI standards, including A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Sixth Edition, and was developed as the result of collaboration between the Project Management Institute and the Agile Alliance.

**Practitioner's Guide to Business Impact Analysis** *CRC Press*

This book illustrates the importance of business impact analysis, which covers risk assessment, and moves towards better understanding of the business environment, industry specific compliance, legal and regulatory landscape and the need for business continuity. The book provides charts, checklists and flow diagrams that give the roadmap to collect, collate and analyze data, and give enterprise management the entire mapping for controls that comprehensively covers all compliance that the enterprise is subject to have. The book helps professionals build a control framework tailored for an enterprise that covers best practices and relevant standards applicable to the enterprise. Presents a practical approach to assessing security, performance and business continuity needs of the enterprise Helps readers understand common objectives for audit, compliance, internal/external audit and assurance. Demonstrates how to build a customized controls framework that fulfills common audit criteria, business resilience needs and internal monitoring for effectiveness of controls Presents an Integrated Audit approach to fulfill all compliance requirements

### **Mastering Business Analysis Standard Practices** *Business Analysis Professional*

This volume in the Business Analysis Professional Development Series presents all the standard practices for performing business analysis work across seven steps, five perspectives, and 74 techniques. It will help business analysts at all levels further develop their skills and capabilities and master the next, or intermediate, level of competency in business analysis needed to advance their careers. This reference provides valuable guidance to everyone who performs BA work, uses BA deliverables, reviews or approves BA deliverables, or manages or mentors BA practitioners. It will help readers comprehend the BA role, responsibilities, and deliverables that ensure business analysis success. For instructors, trainers, and students, the supplemental Mastering Business Analysis Standard Practices Workbook, designed to be used in conjunction with the main text, enables readers to practice the seven-step process they are learning with a realistic case study, exercises, and suggested solutions. It helps facilitate self-learning and course instruction effectively where users can engage the processes before applying them on their own projects. Key Features\* Presents a structured step-by-step process for performing business analysis that any new or experienced practitioner could follow, rather than having to piece the process together themselves \* Addresses stakeholder identification and thoroughly examines stakeholder analysis and management to ensure a deep understanding before planning or engaging stakeholder involvement\* Discusses how to perform situational needs analysis and prepare situational justification for decision makers within the business context\* Demonstrates how to plan the business analysis work effort and develop and execute communication and information management plans\* Shows how to set up a project for success with a clear and concise scope definition boundary, maintain agreement on scope, and control scope in an ever-changing environment\* Provides detailed guidance on developing solution requirements and design definition for building the solution to meet stakeholder needs\* Details the business analysis practitioner's role as the solution is being built; throughout the solution's existence; and after to ensure proper value is achieved\* Defines BA and project management collaboration opportunities that lead to successful solution results\* Covers business analysis terminology, roles and responsibilities, perspectives, competencies, and the expanded multi-level career path of a business analyst\* WAV offers downloadable Business Analysis Referenced Templates--available from the Web Added Value Download Resource Center at [www.jrosspub.com](http://www.jrosspub.com)

### **The Practical Guide to Agile Planning and Analysis** *Addison-Wesley Professional*

Complete Agile Roadmap for Analyzing Customer Needs and Planning Product Development This book will become a staple reference that both product owners and business analysis practitioners should have by their side. -- From the Foreword by Alain Arseneault, former IIBA Acting President & CEO The Agile Guide to Business Analysis and Planning presents clear, actionable guidance for every product owner, product and program manager, business analyst, requirements engineer, and project manager seeking to improve agile analysis and planning. Renowned author and consultant Howard Podeswa teaches best practices drawn from agile and agile-adjacent frameworks, including ATDD, BDD, DevOps, CI/CD, Kanban, Scrum, SAFe, XP, Lean Thinking, Lean Startup, Circumstance-Based Market Segmentation, and theories of disruptive innovation. He offers a comprehensive agile

roadmap for analyzing customer needs and planning product development, including discussion of legacy business analysis tools that still offer immense value to agile teams. Using a running case study, Podeswa walks through the full agile product lifecycle, from visioning through release and continuous value delivery. You learn how to carry out agile analysis and planning responsibilities more effectively, using tools such as Kano analysis, minimum viable products (MVPs), minimum marketable features (MMFs), story maps, product roadmaps, customer journey mapping, value stream mapping, spikes, and the definition of ready (DoR). Podeswa presents each technique in context: what you need to know and when to apply each tool. Read this book to Master principles, frameworks, concepts, and practices of agile analysis and planning in order to maximize value delivery throughout the product's lifecycle Explore planning and analysis for short-term, long-term, and scaled agile initiatives using MVPs and data-informed learning to test hypotheses and find high-value features Split features into MMFs and small stories that deliver significant value and enable quick wins Refine, estimate, and specify features, stories, and their acceptance criteria, following ATDD/BDD guidance Address the unique analysis and planning challenges of scaled agile organizations Implement 13 practices for optimizing enterprise agility Supported by 175+ tools, techniques, examples, diagrams, templates, checklists, and other job aids, this book is a complete toolkit for every practitioner. Whatever your role, you'll find indispensable guidance on agile planning and analysis responsibilities so you can help your organization respond more nimbly to a fast-changing environment. Register your book for convenient access to downloads, updates, and/or corrections as they become available. See inside book for details.

### **Handbook of Statistical Analysis and Data Mining Applications** *Elsevier*

Handbook of Statistical Analysis and Data Mining Applications, Second Edition, is a comprehensive professional reference book that guides business analysts, scientists, engineers and researchers, both academic and industrial, through all stages of data analysis, model building and implementation. The handbook helps users discern technical and business problems, understand the strengths and weaknesses of modern data mining algorithms and employ the right statistical methods for practical application. This book is an ideal reference for users who want to address massive and complex datasets with novel statistical approaches and be able to objectively evaluate analyses and solutions. It has clear, intuitive explanations of the principles and tools for solving problems using modern analytic techniques and discusses their application to real problems in ways accessible and beneficial to practitioners across several areas—from science and engineering, to medicine, academia and commerce. Includes input by practitioners for practitioners Includes tutorials in numerous fields of study that provide step-by-step instruction on how to use supplied tools to build models Contains practical advice from successful real-world implementations Brings together, in a single resource, all the information a beginner needs to understand the tools and issues in data mining to build successful data mining solutions Features clear, intuitive explanations of novel analytical tools and techniques, and their practical applications

### **Applied Technical Analysis for Advanced Learners and Practitioners** *Emerald Group Publishing*

Introducing readers to technical analysis in a more succinct and practical way, Ramlall focuses on the key aspects, benefits, drawbacks, and main tools of technical analysis. Chart Patterns, Point & Figure, Stochastics, Sentiment indicators, RSI, R, Candlesticks and more are covered, including both concepts and practical applications.

**Data Analysis for Business, Economics, and Policy** *Cambridge University Press*

This textbook provides future data analysts with the tools, methods, and skills needed to answer data-focused, real-life questions; to carry out data analysis; and to visualize and interpret results to support better decisions in business, economics, and public policy. Data wrangling and exploration, regression analysis, machine learning, and causal analysis are comprehensively covered, as well as when, why, and how the methods work, and how they relate to each other. As the most effective way to communicate data analysis, running case studies play a central role in this textbook. Each case starts with an industry-relevant question and answers it by using real-world data and applying the tools and methods covered in the textbook. Learning is then consolidated by 360 practice questions and 120 data exercises. Extensive online resources, including raw and cleaned data and codes for all analysis in Stata, R, and Python, can be found at [www.gabors-data-analysis.com](http://www.gabors-data-analysis.com).

**Agile Extension to the BABOK Guide, Version 2**

The Agile Extension to the BABOK(R) Guide (Agile Extension) version 2 describes the benefits, activities, tasks, skills, and practices required for effective agile business analysis with a constant focus on delivering business value. The Agile Extension version 2: describes the agile mindset and positions agile business analysis beyond software development introduces a 3-tier rolling planning model to help organizations, teams, and practitioners deliver greater business value incorporates the Business Analysis Core Concept Model(TM) (BACCM(TM)) details the seven principles of agile business analysis The Agile Extension to the BABOK(R) Guide is an ongoing initiative of Agile Alliance and the International Institute of Business Analysis(TM) (IIBA(R)) since 2009. The Agile Extension provides guidance for Agile practitioners or anyone interested in leveraging effective Agile business analysis to create better business outcomes that add real business and customer value

**Big Data, Data Mining, and Machine Learning** *John Wiley & Sons*

With big data analytics comes big insights into profitability Big data is big business. But having the data and the computational power to process it isn't nearly enough to produce meaningful results. Big Data, Data Mining, and Machine Learning: Value Creation for Business Leaders and Practitioners is a complete resource for technology and marketing executives looking to cut through the hype and produce real results that hit the bottom line. Providing an engaging, thorough overview of the current state of big data analytics and the growing trend toward high performance computing architectures, the book is a detail-driven look into how big data analytics can be leveraged to foster positive change and drive efficiency. With continued exponential growth in data and ever more competitive markets, businesses must adapt quickly to gain every competitive advantage available. Big data analytics can serve as the linchpin for initiatives that drive business, but only if the underlying technology and analysis is fully understood and appreciated by engaged stakeholders.

This book provides a view into the topic that executives, managers, and practitioners require, and includes: A complete overview of big data and its notable characteristics Details on high performance computing architectures for analytics, massively parallel processing (MPP), and in-memory databases Comprehensive coverage of data mining, text analytics, and machine learning algorithms A discussion of explanatory and predictive modeling, and how they can be applied to decision-making processes Big Data, Data Mining, and Machine Learning provides technology and marketing executives with the complete resource that has been notably absent from the veritable libraries of published books on the topic. Take control of your organization's big data analytics to produce real results with a resource that is comprehensive in scope and light on hyperbole.

**Digital Business Analysis** *Springer*

This book frames business analysis in the context of digital technologies. It introduces modern business analysis techniques, including a selection of those in the Business Analysis Body of Knowledge (BABOK) by the International Institute of Business Analysis (IIBA), and exemplifies them by means of digital technologies applied to solve problems or exploit new business opportunities. It also includes in-depth case studies in which business problems and opportunities, drawn from real-world scenarios, are mapped to digital solutions. The work is summarized in seven guiding principles that should be followed by every business analyst. This book is intended mainly for students in business informatics and related areas, and for professionals who want to acquire a solid background for their daily work. It is suitable both for courses and for self-study. Additional teaching materials such as lecture videos, slides, question bank, exams, and seminar materials are accessible on the companion web-page.

**Data Envelopment Analysis in the Financial Services Industry** *Springer*

This book presents the methodology and applications of Data Envelopment Analysis (DEA) in measuring productivity, efficiency and effectiveness in Financial Services firms such as banks, bank branches, stock markets, pension funds, mutual funds, insurance firms, credit unions, risk tolerance, and corporate failure prediction. Financial service DEA research includes banking; insurance businesses; hedge, pension and mutual funds; and credit unions. Significant business transactions among financial service organizations such as bank mergers and acquisitions and valuation of IPOs have also been the focus of DEA research. The book looks at the range of DEA uses for financial services by presenting prior studies, examining the current capabilities reflected in the most recent research, and projecting future new uses of DEA in finance related applications.

**Essentials of Business Analytics** *Springer*

This comprehensive edited volume is the first of its kind, designed to serve as a textbook for long-duration business analytics programs. It can also be used as a guide to the field by practitioners. The book has contributions from experts in top universities and industry. The editors have taken extreme care to ensure continuity across the chapters. The material is organized into three parts: A) Tools, B) Models and C) Applications. In Part A, the tools used by business analysts are described in detail. In Part B, these tools are applied to construct models used to solve business problems. Part C contains

detailed applications in various functional areas of business and several case studies. Supporting material can be found in the appendices that develop the pre-requisites for the main text. Every chapter has a business orientation. Typically, each chapter begins with the description of business problems that are transformed into data questions; and methodology is developed to solve these questions. Data analysis is conducted using widely used software, the output and results are clearly explained at each stage of development. These are finally transformed into a business solution. The companion website provides examples, data sets and sample code for each chapter.

**Business Chemistry** *John Wiley & Sons*

A guide to putting cognitive diversity to work Ever wonder what it is that makes two people click or clash? Or why some groups excel while others fumble? Or how you, as a leader, can make or break team potential? Business Chemistry holds the answers. Based on extensive research and analytics, plus years of proven success in the field, the Business Chemistry framework provides a simple yet powerful way to identify meaningful differences between people's working styles. Who seeks possibilities and who seeks stability? Who values challenge and who values connection? Business Chemistry will help you grasp where others are coming from, appreciate the value they bring, and determine what they need in order to excel. It offers practical ways to be more effective as an individual and as a leader. Imagine you had a more in-depth understanding of yourself and why you

thrive in some work environments and flounder in others. Suppose you had a clearer view on what to do about it so that you could always perform at your best. Imagine you had more insight into what makes people tick and what ticks them off, how some interactions unlock potential while others shut people down. Suppose you could gain people's trust, influence them, motivate them, and get the very most out of your work relationships. Imagine you knew how to create a work environment where all types of people excel, even if they have conflicting perspectives, preferences and needs. Suppose you could activate the potential benefits of diversity on your teams and in your organizations, improving collaboration to achieve the group's collective potential. Business Chemistry offers all of this--you don't have to leave it up to chance, and you shouldn't. Let this book guide you in creating great chemistry!

**Business Analyst**

**A Practitioner's Guide to Class Actions** *American Bar Association*

Complete with a state-by-state analysis of the ways in which the class action rules differ from the Federal Rule of Civil Procedure 23, this comprehensive guide provides practitioners with an understanding of the intricacies of a class action lawsuit. Multiple authors contributed to the book, mainly 12 top litigators at the premiere law firm of Fulbright and Jaworski, L.L.P.